

Adirondack Mountain Club - Laurentian Chapter - Membership Survey 2016

The Executive Board is seeking member feedback on how we can improve our offerings, and to see if folks think we should be doing anything differently. We appreciate your responses, and your time to complete this survey.

1. **Are you a current member?**

Individual members of "Family Memberships" are encouraged to submit separate survey responses.

Mark only one oval.

- ☐ Individual (Adult)
- ☐ Family (includes 1 or 2 adults residing in same household, plus children under 18)
- ☐ Senior - 65 or older
- ☐ Senior Family - 65 or older (includes 1 or 2 adults residing in same household plus children under 18)
- ☐ Student (full-time, 18 and older)
- ☐ Affiliate (also a member of another Chapter)
- ☐ No, I am not a current member

2. **What is your age range?**

Mark only one oval.

- ☐ Under 30
- ☐ 30-45 years old
- ☐ 45-60 years old
- ☐ 60+ years old

3. **I joined the ADK because.....**

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4. How long have you been a member?

Mark only one oval.

- ☐ Less than 1 year
- ☐ 1-5 years
- ☐ 5-10 years
- ☐ 10-20 years
- ☐ 20-30 years
- ☐ More than 30 years
- ☐ I'm not a member, yet

5. If our Chapter were to try new things, what would you like to see us do?

Click ALL that you might be interested in
Check all that apply.

- ☐ Downhill skiing
- ☐ Multi-day excursions
- ☐ Local river cruises
- ☐ Cooking classes for camping cuisine
- ☐ Wilderness First Aid
- ☐ Leave-no-trace training
- ☐ Orienteering (navigating with a compass)
- ☐ Book Club
- ☐ Skating
- ☐ Cultural events like concerts or talks
- ☐ Social gatherings at restaurants
- ☐ Young adult programming
- ☐ Potluck barbeques or picnics
- ☐ Geocaching
- ☐ Other:

6. How would you rate the quality of our Chapter's offerings?

Select a performance rating for each of our services
Mark only one oval per row.

	Excellent	Good	Neutral or I don't know	Not so good
Outings	☐	☐	☐	☐
Potluck speakers	☐	☐	☐	☐
Website	☐	☐	☐	☐
Communications	☐	☐	☐	☐
Newsletter	☐	☐	☐	☐
Trail work	☐	☐	☐	☐
Outdoors-Indoors	☐	☐	☐	☐
Facebook page	☐	☐	☐	☐
Photo contest	☐	☐	☐	☐
Conservation advocacy	☐	☐	☐	☐

Conservation

Our Chapter takes its cue from the Club in advocating acquisition and stewardship of open space in the region, and recreational enhancement when not in conflict with ecological vigor.

7. How regularly do you follow current conservation news about the Adirondacks?

Mark only one oval.

- ☐ Often - (weekly or daily)
- ☐ Some
- ☐ Rarely
- ☐ Not at all

8. How often do you read the Conservation report in the North Wind newsletter?

Mark only one oval.

- ☐ Always
- ☐ Sometimes
- ☐ Rarely
- ☐ Never

9. Check which of the following information sources you follow at least occasionally.

Check all that apply.
Check all that apply.

- ☐ ADK website
- ☐ ADK Laurentian Chapter website
- ☐ Adirondack Explorer magazine
- ☐ Adirondack Almanack website
- ☐ Action Alerts email from ADK
- ☐ Adirondack Life magazine
- ☐ Adirondac magazine
- ☐ Adirondack coverage on NCPR
- ☐ Protect the Adirondacks
- ☐ Information from other environmental organizations touching on the Adirondacks
- ☐ Other:

10. Would you like to receive action alerts in email from the Laurentian Chapter’s Conservation Vice-Chair?

Mark only one oval.

- ☐ Yes
- ☐ No

11. What do you propose is the most important environmental issue touching on our Chapter’s region that our Chapter should address?

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Outings

Should we offer different types of outings, outings to different places or outings that are more or less strenuous?.

12. **What types of outings are you most likely to participate in?**

Click all that apply.
Check all that apply.

- ☐ Hiking or walking
- ☐ Bicycling
- ☐ Paddling
- ☐ Snowshoeing
- ☐ Skiing
- ☐ Other:

13. **When you participate on Chapter hikes, what difficulty levels do you prefer?**

Click all that apply
Check all that apply.

- ☐ Level 5 - Very Strenuous (Over 1500 ascent, 10+ miles)
- ☐ Level 4 - Strenuous (1000-1500 ascent, 8-10 miles)
- ☐ Level 3 - Moderate (500-1000 ascent, 5-8 miles)
- ☐ Level 2 - Fairly Easy (to 499 ascent, 3-5 miles)
- ☐ Level 1 - Easy (Mostly level, 1-3 miles)

14. **When you participate on Chapter snowshoe outings, what difficulty levels do you prefer?**

Click all that apply
Check all that apply.

- ☐ Level 5 - Very Strenuous (Over 1500 ascent, 10+ miles)
- ☐ Level 4 - Strenuous (1000-1500 ascent, 8-10 miles)
- ☐ Level 3 - Moderate (500-1000 ascent, 5-8 miles)
- ☐ Level 2 - Fairly Easy (to 499 ascent, 3-5 miles)
- ☐ Level 1 - Easy (Mostly level, 1-3 miles)

15. **When you participate on Chapter ski outings, what difficulty levels do you prefer?**

Click all that apply
Check all that apply.

- ☐ Level 5 - Very Strenuous (Over 1500 ascent, 10+ miles)
- ☐ Level 4 - Strenuous (1000-1500 ascent, 8-10 miles)
- ☐ Level 3 - Moderate (500-1000 ascent, 5-8 miles)
- ☐ Level 2 - Fairly Easy (to 499 ascent, 3-5 miles)
- ☐ Level 1 - Easy (Mostly level, 1-3 miles)

16. When you participate on a Chapter bicycle outing, what difficulty level do you prefer?

Click all that apply.

Check all that apply.

- ☐ Level 3. Strenuous: 35+ miles, rugged terrain
- ☐ Level 2. Moderate: 10-30 miles, some steep hills
- ☐ Level 1. Easy / Beginner: 1-10 miles, mostly level.

17. When you participate on a Chapter paddle, what difficulty level do you prefer?

Click all that apply

Check all that apply.

- ☐ Level 3. Strenuous: 12+ miles, portages up to 1/2 miles, maybe Class II whitewater
- ☐ Level 2. Moderate: 6-12 miles, short portages, class I quick water
- ☐ Level 1. Easy: Under 6 miles, no portages, flat water

18. What types of Chapter outings would you like to see more of?

Click all that apply

Check all that apply.

- ☐ Mountain biking
- ☐ Canadian hikes and snowshoes
- ☐ Adirondack High peaks hikes
- ☐ Fire tower hikes
- ☐ Family friendly outings
- ☐ Overnight camping
- ☐ Beginner outings
- ☐ Bird watching
- ☐ Wildflower walks
- ☐ Other:

19. In the past year, what prevented you from participating on Chapter outings?

Click all that apply
Check all that apply.

- ☐ Bad weather
- ☐ Family obligations
- ☐ Work obligations
- ☐ I had conflicts with other organizations
- ☐ Poor health
- ☐ I was unsure of my abilities
- ☐ Lack of equipment
- ☐ I prefer going alone
- ☐ I prefer going with my pet
- ☐ I prefer in-town or gym exercise
- ☐ I didn't know the leader or other participants
- ☐ I forgot to check the schedule
- ☐ None of the outings appealed to me
- ☐ Outings too easy
- ☐ Outings too difficult
- ☐ Too much driving
- ☐ Bad ground conditions
- ☐ Destination inaccessible, e.g. trail closures
- ☐ Outing cancellations
- ☐ Other:

20. If you were to come on an outing, who would you bring with you?

Click all that apply
Check all that apply.

- ☐ Friends
- ☐ Family members - Adults
- ☐ Family - Teenagers
- ☐ Family - Young Children
- ☐ Family or friends who are non-ADK members
- ☐ Pets
- ☐ Other:

21. Do you have suggestions for outings or how we might improve our outings?

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Education

22. Which day(s) are you most likely to attend an Outdoors-Indoors event?

Check all that apply.
Check all that apply.

- ☐ Sunday
- ☐ Monday
- ☐ Tuesday
- ☐ Wednesday
- ☐ Thursday
- ☐ Friday
- ☐ Saturday

23. Would you like to see more Educational programming throughout the year?

Check all that apply.

- ☐ Monthly
- ☐ Quarterly
- ☐ Other:

24. Do you have suggestions for topics, or speakers for our Outdoors Indoors lectures?

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Last Question - Thanks for your input!

25. Do you have any final comments or suggestions for Laurentian Chapter leaders?

